



FOR IMMEDIATE RELEASE

September 20, 2007

**MAYOR JERRY SANDERS  
PRESS RELEASE**

**SANDERS CHOOSES BILL ANDERSON FOR PERMANENT POST AS  
DEPUTY CHIEF OVER LAND USE AND ECONOMIC DEVELOPMENT**

Mayor Sanders today announced that he has appointed William Anderson, FAICP, as Deputy Chief Operating Officer over Land Use and Economic Development. Anderson has served as Interim Deputy Chief since late August and has been the Director of the City's Planning and Community Investment Department.

Anderson has been engaged in land use and economic development issues throughout his career. He came to the City in 2006 as Director of a newly structured City Planning & Community Investment Department. In this capacity, he oversaw four divisions – Community Planning, Redevelopment, Economic Development, and Urban Form, plus San Diego's Public Facilities Financing Group.

Prior to joining the City of San Diego, Anderson was a Senior Vice-President with Economics Research Associates. His work has involved assessing market, economic, and financial feasibility for development projects ranging from small infill developments in inner cities to large-scale land developments and new towns, and public plans and policies. He currently serves as Vice-Chair of the American Planning Association's Economic Development Division, and is a member of the Urban Land Institute's Inner City Council. In 2006, he was inducted into the College of Fellows of the American Institute of Certified Planners and the Lambda Alpha land economics honorary society. He received his B.A. from Claremont McKenna College in Economics and Political Science and his Masters in City and Regional Planning from Harvard University.

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